



Recruiting or Scouting Service Registration Policy & Procedures

The NCAA requires each institution to verify that its use of any recruiting or scouting service that involves prospective student-athletes meets the standards of Bylaw 13.14.3. To ensure that the University of Colorado is in compliance with this bylaw, the Compliance Office **must** approve any recruiting or scouting service prior to purchase. This policy is an effort to protect you and your program from committing any unintentional violations of this Bylaw, which has become complex and difficult for coaches to comply with. This area of recruiting is also heavily scrutinized by the NCAA.

The NCAA defines a recruiting or scouting service as: “any individual, organization, entity or segment of an entity that is primarily involved in providing information about prospective student-athletes. This definition includes, but is not limited to any service that provides information only to paid subscribers, any service that is only available to a select group of individuals (e.g., coaches), regardless of whether there is a charge associated with the service, and any service that provides information to the public free of charge; however, this definition does not include any individual, organization or entity or segment of an entity that provides information about prospective student-athletes incidental to its primary purpose and is generally available to the public (e.g. news media).”

Bylaw 13.14.3 lists several qualifications that a recruiting or scouting service in the sports of football or basketball must meet. Those qualifications include, but are not limited to:

- An institution can only purchase one annual subscription to the service for all sports;
- The service is available to all NCAA institutions and charges the same rate to all subscribers;
- The service publicly identifies the subscription price;
- The service disseminates information about prospective student-athletes at least four times a year;
- The service identifies the region it covers (i.e., national, Midwest, California);
- The service provides information beyond heights and weights or rankings of each prospective student-athlete;
- The service provides access to samples or previews of its information prior to purchase;
- If the service provides video, that footage is restricted to regular-season high school, prep school, or junior college contests.

* In May 2011, the NCAA granted a waiver that exempted all recruiting or scouting services in sports other than football and basketball from the qualifications listed in Bylaw 13.14.3. To be compliant under the waiver, those services must be “regularly published” and “made available to all institutions desiring to subscribe and at the same fee rate for all subscribers.”

The Compliance Office maintains a database of approved recruiting or scouting services. If a service could overlap sports (i.e., it scouts basketball and football), please check with the Compliance Office to make sure another sport program at the University of Colorado does not already have an annual subscription to that service. It could be a violation if the institution subscribed twice to the same service, even if different sport programs pay for separate subscriptions.

Please see Page 2 for the required recruiting and scouting services approval process

How to request approval for a recruiting or scouting service

Step 1: Once you have found a service that you want to purchase, fill out a “Recruiting Service Processing Form,” which can be accessed at the Compliance Corner at www.cubuffs.com.

Step 2: Submit the form to the Compliance Office, along with the documentation required by the form. Each service **must** give a sample of the information it will provide.

Step 3: The Compliance Office will review the request to determine if the service meets the requirements of Bylaw 13.14.3.

Step 4: If the request is approved, the Compliance Office will return the approved form to the requesting staff member. The approved form will be signed by a Compliance Office staff member.

Step 5: If approved, the service may be purchased.

Important reminder: Failure to attach the required documentation with the form will result in a delay of approval. Any request cannot be processed without that documentation.